

FACT's Healthy & Humane Farm Funds

Grant Application Guidelines

www.humanefarmfunds.org

Thank you for your interest in applying for a Healthy & Humane Farm Funds grant! In this inaugural year, FACT will be making small grants to qualifying livestock and poultry farmers who wish to improve their farm animal welfare. We will award grants of up to \$1,500 for projects designed to:

- (1) Help farms transition to pasture-based systems, or
- (2) Improve the marketing of their humane products, or
- (3) More generally enrich the conditions in which the farm animals are raised

Below you will find more information on the project (p. 1-2) and detailed instructions on how to complete the application (p.3). ***Applications are due by April 1, 2012.*** We will award grants in June 2012. Please contact Lisa Isenhardt at grants@foodanimalconcerns.org or at 773-525-4952 with any questions. We look forward to receiving your application!

Criteria for eligibility:

1. Projects must be designed to change on-farm management practices related to animal welfare and/or improve marketing of humane products. (No slaughter related proposals accepted.)
2. Only farms located in the continental United States will be considered.
3. Farms must raise at least one of the following animal species: pigs, broiler chickens, laying hens, dairy cows, beef cattle. Proposed on-farm animal welfare improvement projects must impact at least one of these species.
4. Grants will be made only to farmers for a project on a working, independent family farm. This is a farm on which a family or individual owns the animals, is engaged in the day to day management of the farm and its animals, derives a share of livelihood from the farm, and produces a livestock product for sale. (Schedule F form from your most recent tax return will be required with application.)
5. For grants geared toward marketing, applications will only be considered from farms already considered highly welfare-oriented as determined by holding one of the following certifications:
 - a. American Grassfed Certified
 - b. Animal Welfare Approved
 - c. Certified Humane
 - d. Certified Naturally Grown
 - e. USDA Certified Organic
6. All grant applications must include a concrete implementation plan. Non-marketing applications should include steps for increasing access to pasture and/or improving animal welfare of the pigs, broiler chickens, laying hens, dairy cows or beef cattle on the operation.
7. If awarded a grant, farmers must agree to a scheduled farm visit(s) by FACT staff, as well as flash photography on farm and use of farm name/photos in FACT publications.
8. If awarded a grant, FACT will provide farmers with a grant contract for review and signature. Grantees will also be required to submit a short report at the conclusion of grant period (June 30, 2013).
9. We will only accept one application per farm.

Grant Project Examples

For guidance on the general types of projects FACT aims to fund, please review the examples below. This is not intended to be a comprehensive list. As long as you meet FACT's eligibility criteria and make a compelling case that your project would effectively improve animal welfare and/or marketing of humane products, your proposal will be considered.

Improving access to pasture - Projects that would:

- Revamp existing housing to encourage outdoor access
- Build new housing, such as portable houses for frequent rotation of hens, integrated production systems, hoop houses
- Improve quality of pasture in terms of animal nutrition and health of land
- Increase shade and protect against the elements and predators
- Provide effective/safe fencing of pasture

General improvements to farm animal welfare - Projects that would:

- Provide alternatives to mutilation
- Change feed to make it more natural and healthy for the animal
- Provide more opportunities to exhibit natural behaviors and instincts (cow scratchers, pig foraging areas, deep litter for poultry, etc.)

Increasing marketing capabilities - Projects that would:

- Assist with co-op development
- Aid website development to increase internet marketing
- Enable CSA development, farmers market participation or value-added products
- Training

Applications must be received by April 1, 2012

Please mail completed applications to:

Food Animal Concerns Trust
Attn. Healthy & Humane Farm Funds Project
3525 W. Peterson Avenue, Suite 213
Chicago IL, 60659

You may also email a digital application to grants@foodanimalconcerns.org

Application Instructions

A completed application consists of the following documents:

- (1) Application form (farm information & project summary information)
- (2) Signed Authorization stating that your farm is a working, independent family farm
- (3) Schedule F form from your most recent tax return
- (4) One page narrative proposal
- (5) Detailed project budget
- (6) Three color photographs that accurately depict the current state of your operation, including at least one of the animals the proposed project will benefit.

Because FACT staff members are not able to meet and visit all applicants, we ask that you provide us with several photographs of your operation. At least one photograph should include the living conditions of the animals described in your proposal. The other photograph(s) can be of your buildings, land/pasture, etc. – whatever makes the most sense to support your proposal. Please include hard copies with your paper application or email digital files to grants@foodanimalconcerns.org.

Section 1: Farm Information

Please provide us with all the basic information about your farm operation and business. Please write “N/A” for any fields that do not apply to you. Please note any other certifications your farm holds.

Section 2: Proposal Information

Please indicate the type of grant for which you are applying and the animal(s) the project will impact. Applications for marketing grants must be from farms already holding one of the following humane certifications: American Grassfed Certified, Animal Welfare Approved, Certified Humane, Certified Naturally Grown, or USDA Certified Organic. In this section we also ask you to summarize your proposal in a few sentences and include the dollar amount requested. Grants will be capped at \$1,500 (a range of \$500 to \$1,500 is expected) and may be used to partially or fully fund your project.

Section 3: Authorization

Please read the statement certifying that the farm for which the funds are requested is a working, independent family farm. If your operation meets this requirement, please have an authorized representative of your farm operation sign the form. If you are submitting the application via email, you may simply type the name on the signature line.

Section 4: Project Narrative

Please describe your proposed project in the space provided. As possible, include information on:

- The number and species of animal(s) you expect the project to impact
- The steps you plan to take to implement your project
- When you expect your project to be completed
- If your proposed project is part of a larger project on your farm
- How you will evaluate the success of your project in terms of animal welfare improvements and/or increased marketing ability

Section 5: Detailed Project Budget

Please provide us with a budget for your proposed project, including both the amount and the type of expenses. We do not require detailed financial information on your farm’s operating budget other than a total figure. If certain expense categories do not apply to your project, you may leave them blank. Alternatively, please add any categories in which you expect to incur expenses, using additional lines as necessary. Please indicate the total cost for your project and if this amount differs from the amount requested from FACT (up to \$1,500). Applications will be considered for projects requesting both partial and full funding.